



Since the introduction of **ESP SPECIAL K**
success with this product is **UNMATCHED**

ESP GOAT PRODUCTS

ESP SPECIAL K – This is a complete pelleted feed designed by Chris Kellin and ESP SHOW FEEDS. It is a simple, straight forward and economical feed. Derived from high quality feedstuffs such as alfalfa meal, corn, soy bean meal and other products, it is very consistent and very palatable to your show goat. Consumption and intake is unmatched and is very important product in the daily feed regimen of your goat.

ESP SPECIAL K is also formulated with a liquid energy source that goats crave and stimulates their intake. It includes ammonia chloride and has the proper calcium/phosphorous ratio to guard against kidney stones. ALWAYS PROVIDE FRESH, CLEAN WATER. ESP SPECIAL K is a 16% Protein 4% fat formula. With the higher % of fat, a daily exercise program must be followed.

FEEDING INSTRUCTIONS: For wethers—up to 1 pound of feed, twice daily. Because of the high energy, ESP SPECIAL K is an excellent choice for holding wethers. Feed K to 1/3 pound of feed twice daily. Monitor condition weekly and adjust accordingly.

ESP SPECIAL K&D - Special K&D is a feed designed for Kids and Does. This feed has a higher fiber content making it a highly palatable feed to be used as a creep feed for all kids. Use it for show does to give them the fill and cover needed but still getting that muscle shape that Special K offers. Feed Special K&D free choice as the sole creep feed ration. As you wean, transition wethers and buck kids to Special K. Keep the doe kids on Special K&D and feed 2 to 3 pounds per day.

ESP SPECIAL K "GO JUICE" - GO JUICE is a high quality energy source that should be fed daily to your show goat. Not only does it deliver high quality energy, GOATS SIMPLY LOVE IT! If you need to increase daily consumption or have a finicky eater on your hands, then GO JUICE will fix that problem. Along with increasing the appetite in your goat, it will also give you the SHOW RING READY LOOK. Each gallon will provide 128 one ounce feedings. Packaging includes a handy one ounce pump. Compare GO JUICE to other products on the market and you will find it to be more economical and will become a staple in your show goat feeding program.

ESP PIG STARTER PELLETS

ESP PHASE 1 Pellet—This complete pellet feed is designed for pigs weaned as early as 10 days old. With more than 800 pounds of complex, high quality, highly digestible proteins and very palatable energy sources, pigs eat it automatically. Our show pig producers use the product to start pigs at 1 bag per litter. Medicate with CTC/Denagard.

ESP PHASE 2 Pellet—Another complete pelleted feed designed for pigs 15-35 pounds. Again, fortified with 450 complex proteins and energy products it follows the Phase 1 pellet in our starter nutrition program. Show pig producers feed this product until sale time with great results. Medicated with CTC/Denagard.

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Your focus determines your reality...
Let ESP Feeds focus your sights on
The Winners Circle this show season!

ESP SHOWPIG FEEDS

SHOW GROWER 50-150—This product is designed for show pigs weighing 50-150 pounds. An 18% Protein, 4% fat and 1.15% Lysine. Show pigs of this weight are setting the table for everything down the road—muscle shape, body mass and structural integrity. Loaded with the purest form of energy Show Grower 50-150 is a high intake, high consumption feed that will get them started quickly and in the right direction. **NON-MEDICATED.**

MAIN EVENT 16/5—A 16% Protein, 5% Fat and 1.0% Lysine this feed will give you high intake along with a softer, bigger bodied look. Again, more than enough energy is supplied to encourage feed consumption at any temperature—hot or cold. A mainstay in our Show Pig feed business—you and your show pig will be satisfied. **NON-MEDICATED.**

BLAST 7.0—17% Protein, 7% Fat and 1.0% Lysine are the stats for this feed. An excellent feed for gilts and those barrows that might be a touch hard in their look. This feed contains two different energy sources delivering enough fat to help soften the look of your pig but also contains an energy source that drives consumption and intake. Most generally this feed is used in winter time feeding because of the great amount of energy it supplies. **NON-MEDICATED.**

ESP SNAP "P"—A new feed for ESP that delivers 9 grams/ton of Paylean for every 4.5 pounds of feed. A 17% Protein, 7% Fat and 1.0% Lysine. Our customer results have been excellent as the feed will definitely increase growth rate, feed consumption along with added muscle and mass. Nutritionally sound with added protein and fat to soften the blow of Paylean and maintain soundness and structural correctness. **PLEASE FOLLOW ALL LABEL DIRECTIONS WHEN FEEDING THIS PRODUCT.**

ESP SPECIALTY FEEDS

ESP MUSCLE MAKER/PAYLEAN—Absolutely the best Paylean additive on the market today—**PERIOD!** 4 ounces of this product will deliver 9 grams/ton of Paylean when mixed and blended with 5 pounds of feed. We encourage you to check labels of other Paylean products on the market and see how they compare. **ESP MUSCLE MAKER** is very high in Protein, Lysine and Fat—these ingredients make Paylean work and also soften the blow it can cause to show pigs. Without a doubt, the best Paylean additive program out there. 50% Protein, 3.0% Lysine and 12% Fat, we encourage you to check them all out and decide for yourself. This product comes in a 25 pound bag and delivers 100 9 gram feedings of Paylean.

ESP BODY BUILDER—Often imitated but never duplicated. This is the original feed product to add bulk and mass to your show pig. 1 pound per day along with your regular feed will add bulk, body and mass. If you have to slow one down, 3 pounds of Body Builder along with 1 pound of feed will get you about 1 pound of gain. Body Builder is loaded with high quality proteins, fat, fiber and contains all the vitamins and trace minerals of a complete feed. Give it a try. Available in 50 pound bags.

ESP CONSUME—In every pig's life there are times of stress and it is of utmost importance to keep them on feed. Purchased pigs should be offered 4-8 ounces per day while traveling from the purchase point to its home pen. Traveling to shows is very stressful and difficult to keep them eating. Not with consume. 4 ounces per feeding while at a show will keep them on track and thriving. Chalked full of high quality proteins and a very digestible energy source, **ESP CONSUME** does exactly that—makes them eat and eat a lot. This product comes in a 20 pound bucket or 50 pound bag.

ESP "THE GOOD STUFF"—Another new product for ESP that has been met with great reviews in the show pig world. **PIGS LOVE IT!!** This unique energy product is a very high quality oil source that is by far and away the most palatable of any top dress energy product out there. One ounce per feeding will drive intake and consumption and also leave your pig with a soft, silky look to their hair and skin. **ESP "THE GOOD STUFF"** give it a try. Available in 1 gallon jugs or 4 in a case.